

# ADNI ENTERPRISES LIMITED



## COMPANY PROFILE



Adni Enterprises Limited



## TABLE OF CONTENTS

Introduction

01

Our Vision & Mission

02

Production, distribution, and logistics

03

Social Responsibility

03

Introduction

01

Trade Reputation

02



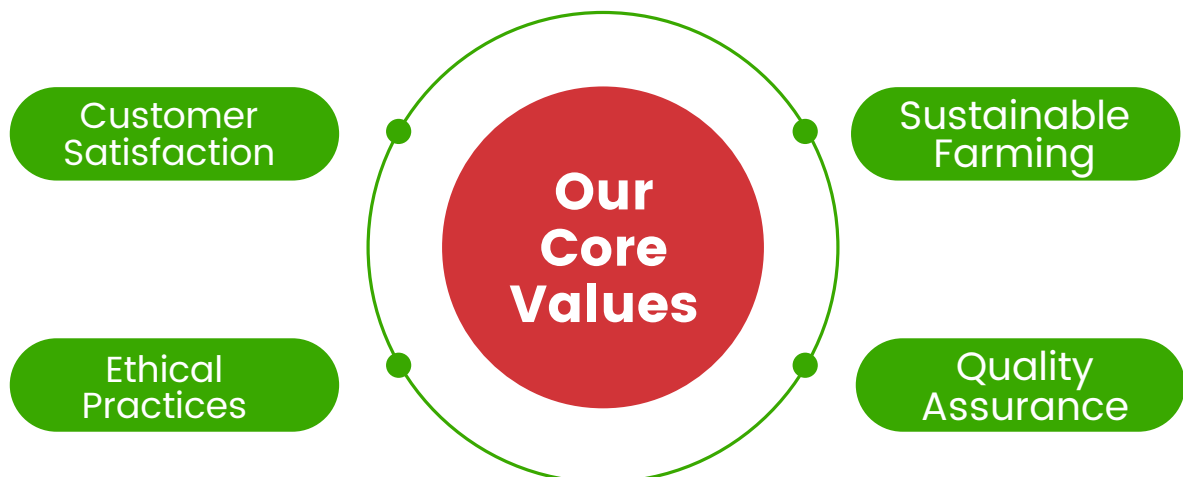


## INTRODUCTION

Adni Enterprises Ltd is a leading Kenyan exporter of premium Halal meat, renowned for our unwavering commitment to quality and ethical practices. Our operations are centered around a state-of-the-art farm where our livestock are raised in optimal conditions, ensuring the highest quality meat.

We adhere to strict Halal guidelines and employ modern processing techniques to deliver exceptional products to our clients in Saudi Arabia, Oman, Bahrain, and Dubai. Our seamless logistics and strong emphasis on customer satisfaction have earned us a stellar reputation in the international market.

With a focus on animal welfare and sustainable practices, Adni Enterprises is proud to be a trusted provider of premium Halal meat.





## VISION

Our vision is to be globally recognized as the premier provider of Halal meat, setting benchmarks for quality, authenticity, and customer satisfaction.

We aim for:

- **Excellence in Halal Meat:** Delivering high-quality products that meet stringent standards.
- **Trusted Partner:** Upholding ethical practices and building long-term relationships.
- **Innovation and Sustainability:** Leveraging technology and sustainable practices.
- **Global Market Leadership:** Expanding our international presence.
- **Customer Satisfaction:** Exceeding expectations with tailored solutions.
- **Social Responsibility:** Positively impacting communities through ethical and responsible practices.



## MISSION

Our mission is to provide exceptional Halal meat products while upholding the highest standards of quality, integrity, and customer satisfaction. Key elements include:

- **Quality:** Sourcing the finest animals and delivering premium products.
- **Ethical Practices:** Prioritizing animal welfare, Halal compliance, and transparency.
- **Customer Satisfaction:** Exceeding expectations with personalized services.
- **Halal Integrity:** Adhering to strict guidelines in all processes.
- **Innovation and Continuous Improvement:** Embracing advancements for better efficiency.
- **Global Reach:** Expanding globally to contribute to the industry's diversity and growth.



## SOCIAL RESPONSIBILITY

We believe in social responsibility and strive to impact communities positively. Our principles include:

- **Ethical Practices:** Ensuring transparency and integrity.
- **Employee Welfare:** Providing a safe, inclusive, and supportive environment.
- **Environmental Stewardship:** Minimizing environmental impact.
- **Community Engagement:** Supporting local development programs.
- **Animal Welfare:** Ensuring humane treatment of animals.
- **Responsible Supply Chain:** Collaborating with like-minded suppliers.



## PRODUCTION, DISTRIBUTION, AND LOGISTICS

We prioritize efficiency, quality, and timely delivery in our operations. Key aspects include:

- **Production:** Strict Halal practices during slaughtering, monitored by government veterinary doctors, and rigorous quality control.
- **Distribution:** International packaging standards and a reliable logistics network ensure product freshness and timely delivery.
- **Inventory Management:** Robust systems for stock control and cold chain management to maintain product quality.
- **Customer Service:** Efficient order fulfillment and excellent after-sales support. Our commitment to these areas ensures top-quality Halal meat products delivered on time, meeting and exceeding customer expectations.



## TRADE REPUTATION

Adni Enterprises Ltd is known for delivering premium Halal meat products, upholding ethical practices, and providing exceptional customer service. Our meticulous sourcing, quality control, and efficient logistics have earned us a strong reputation in the global market.



We are dedicated to maintaining the highest standards in our goat farming operations, ensuring the well-being and health of our livestock. This commitment positions Adni Enterprises Ltd as a leader in the industry, consistently delivering premium quality Halal meat that meets and exceeds client expectations.



# ADNI ENTERPRISES LIMITED



## Contact Information

+254 721 833 930

adnienterprises@gmail.com

Muindi Mbingu St. Hughes  
Bldng, 7th Flr Banda Street  
Wing Nairobi, Kenya.

www.adnienterprises.co.ke